Interreg Europe Policy Learning Platform Workshop

Thessaloniki 28 June

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

Participatory planning for mobility policies

www.polisnetwork.eu

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Participatory Planning, why?

KNOWLEDGE is everywhere and there are different **TYPES** of **KNOWLEDGE**

useful feedback

diverse perspectives

innovative ideas

Co-create knowledge

more **equitable** and **effective** processes and outcomes

Icons: The Noun Project:, Olivia, Ainul Muttaqin, Nithinan Tatal

Participatory Planning

Transport and Mobility

Paradigm shift in planning

Transport (traffic flow) › **sustainable urban mobility**

SUMPs

Quality of live

Accessibility

FOCUS ON PEOPLE

Social, economic and environmental sustainability

Interdisciplinary Policy integration

Urban planning
Health
Social
Environmental

Participatory Planning

Mobility policies

Mobility policies shape our urban spaces. And our urban spaces are inhabited by all.

More than **solely technical** solutions

Interdisciplinarity
Policy integration
Focus on people

PARTICIPATORY PROCESSES

Governments and Institutions more effective and responsive

Citizens making informed decisions

Icons: The Noun Project:, Olivia, Ainul Muttaqin

Participatory Planning

Mobility policies

More than **solely technical** solutions

Interdisciplinarity
Policy integration
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PARTICIPATORY PROCESSES

Governments and Institutions more effective and responsive

Citizens making informed decisions

Icons: The Noun Project:, Olivia, Ainul Muttaqin

Participatory Planning

Mobility policies

Institutional and organizational **mind-shift**

Technicians and professionals

- Question assumptions
- Understand own biases
- Humbleness and modesty
- Open-minded
- Share
- Cooperate

Institution and organization

- Allow room for change in procedures and requirements
- Invest in capacity building
- Adapt
- Become enablers

Facilitating direct and active participation that delivers tangible results

Reduces
Apathy
distrust
frustration

Increases
trust
Support

For Public Officials and Institutions

Participatory Planning

Mobility policies

Participation that delivers tangible results. How?

- Clear and open **communication**
- Identify and understand own **limitations** and **capacities**
- Short, medium and long-term **strategies**
- Clear **objectives**

It is not about promises, it is about a long-term **strategy**, with **concrete actions**

It is important to:

- Identify and **map** the **stakeholders**
- Create **bridges**
- Know your audience

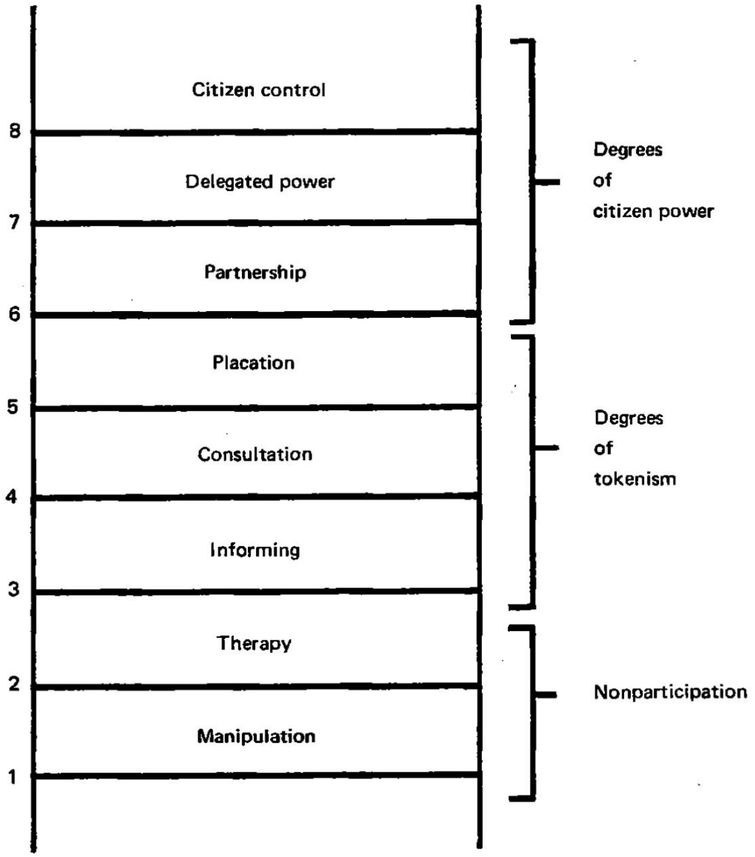
Icons: The Noun Project:, Makarenko Andrey

Participatory Planning

Different levels and ways for citizens to participate

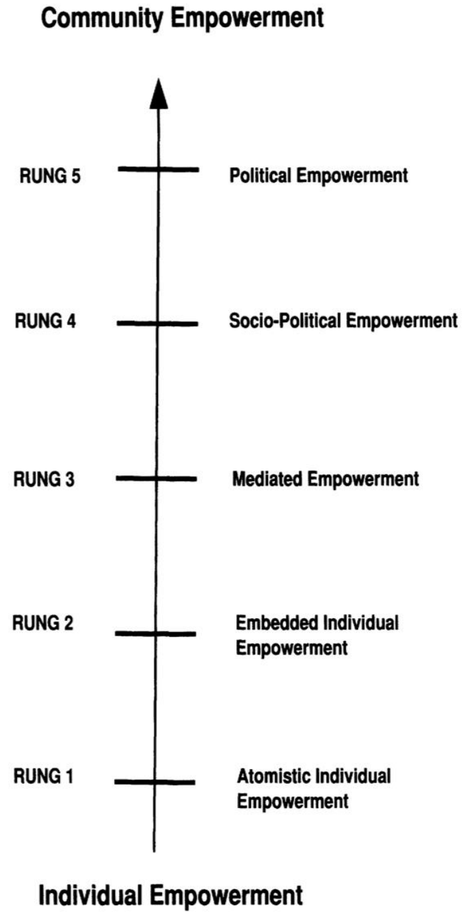
The Ladder of Citizen Participation

Sherry Arnstein - 1969



Ladder of Empowerment

Elizabeth Rocha in 1997



Participatory Planning

Rights and the **Responsibilities**

Inform and consult are important steps in participatory processes, but they are not limited to it.

Authorities should **allow** and **foster** that participation occur and at different 'levels'

Having a **clear view** of the **stakeholder map**, it is possible to understand who and when to engage

Everyone who decides to engage in participatory processes, both from the government and citizens side, should understand the **limits** and **reach** of the processes

Icons: The Noun Project:, Lars Meiertoberens

Participatory Planning

Co-create knowledge

more **equitable** and **effective** processes and outcomes

Mobility Planning

Quality of live

Accessibility

FOCUS ON PEOPLE

Social, economic and environmental sustainability

Icons: The Noun Project:, Andi, Priyanka, Olivia, Ainul Muttaqin, Nithinan Tatal

Learning from Examples - Participatory Planning

SUNRISE — Sustainable Urban Neighbourhoods Research and Implementation Support in Europe

SUNRISE pilot cities of Bremen, Budapest, Jerusalem, Malmö, Southend-on-Sea and Thessaloniki were **empowered with co-creation techniques** to tackle what they perceived as the most pressing **mobility challenges**.

SUNRISE Pathfinder: co-creation search engine

CO-IDENTIFY	CO-DEVELOP	CO-IMPLEMENT	CO-EVALUATE

SUNRISE Neighbourhoods Cities

- Bremen
- Budapest
- Jerusalem
- Malmö
- Southend
- Thessaloniki

SUNRISE - POLIS Network

Sustainable Urban Neighbourhoods - Civitas Sunrise (civitas-sunrise.eu)

Learning from Examples - Participatory Planning

SUNRISE

Sustainable Urban Neighbourhoods Research and Implementation Support in Europe

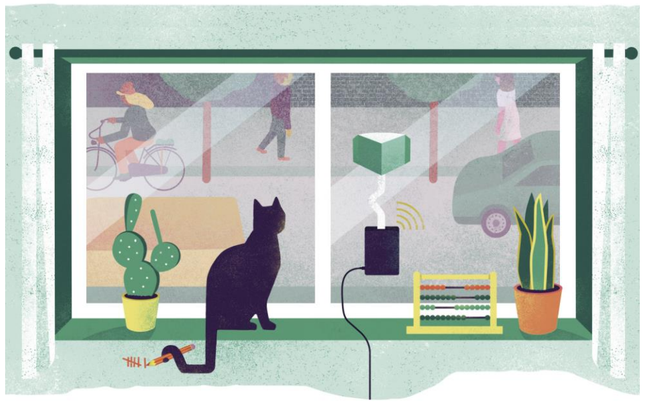
SUNBEAMS: a brief summary of our main takeaways about co-creation in four easy to understand categories.

Creativity:	Co-creation:	Communication:	Cooperation:
Go beyond cars & Infrastructure	Aim for fairness	Be where the people are	Be mindful of the need for political support
Don't put co-creation in a box	Do not hurry co-creation	Communicate and build on human relationships	Get support from co-creation experts
Tailor co-creation to your neighbourhood	Manage expectations	Leverage opportunities of neighbourhood	Secure funding to deliver what you promise

SUNRISE - POLIS Network

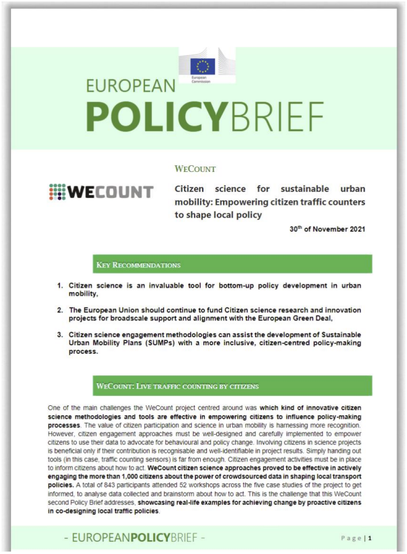
Sustainable Urban Neighbourhoods - Civitas Sunrise (civitas-sunrise.eu)

Learning from Examples - Participatory Planning



WECOUNT

Live traffic counting by citizens



EUROPEAN
POLICYBRIEF

WeCount

WECOUNT

Citizen science for sustainable urban mobility: Empowering citizen traffic counters to shape local policy

30th of November 2021

Key Recommendations

1. Citizen science is an invaluable tool for bottom-up policy development in urban mobility,
2. The European Union should continue to fund Citizen science research and innovation projects for broadscale support and alignment with the European Green Deal,
3. Citizen science engagement methodologies can assist the development of Sustainable Urban Mobility Plans (SUMPs) with a more inclusive, citizen-centred policy-making process.

WeCount: Live traffic counting by citizens

One of the main challenges the WeCount project centred around was **which kind of innovative citizen science methodologies and tools are effective in empowering citizens to influence policy-making processes**. The value of citizen participation and science in urban mobility is harnessing more recognition. However, citizen engagement approaches must be well-designed and carefully implemented to empower citizens to use their data to advocate for behavioural and policy change. Involving citizens in science projects is beneficial only if their contribution is recognisable and well-identifiable in project results. Simply handing out tools (in this case, traffic counting sensors) is far from enough. Citizen engagement activities must be in place to inform citizens about how to act. **WeCount citizen science approaches proved to be effective in actively engaging the more than 1,000 citizens about the power of crowdsourced data in shaping local transport policies.** A total of 843 participants attended 52 workshops across the five case studies of the project to get informed, to analyse data collected and brainstorm about how to act. This is the challenge that this WeCount second Policy Brief addresses, **showcasing real-life examples for achieving change by proactive citizens in co-designing local traffic policies.**

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Citizen science for sustainable urban mobility: Empowering citizen traffic counters to shape local policy

Co-create and use innovative low cost, automated, road traffic counting sensors (i.e. Telraam) and multi-stakeholder engagement mechanisms in 5 pilots in Madrid, Ljubljana, Dublin, Cardiff and Leuven.

We Count (we-count.net)

WeCount - POLIS Network

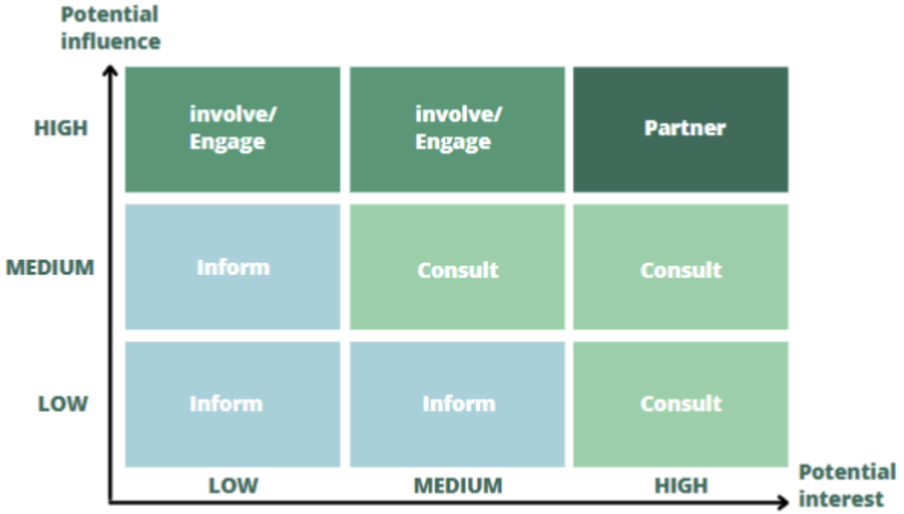
WeCount, Citizens Observing Urban Transport | Zenodo

Learning from Examples - Participatory Planning

WECOUNT Live traffic counting by citizens

Community activator toolkit

To support groups working for a safer, cleaner and fairer transport system



[We Count (we-count.net)]

[WeCount - POLIS Network]

[WeCount, Citizens Observing Urban Transport | Zenodo]

Learning from Examples - Participatory Planning

MORE
Multimodal Optimisation of Roadspace in Europe

Multi-modal Optimisation of Roadspace in Europe

MORE developed design concepts that encourage street activity and reduce traffic dominance by considering the needs of all road users.

Streets as ecosystems - MORE (roadspace.eu)

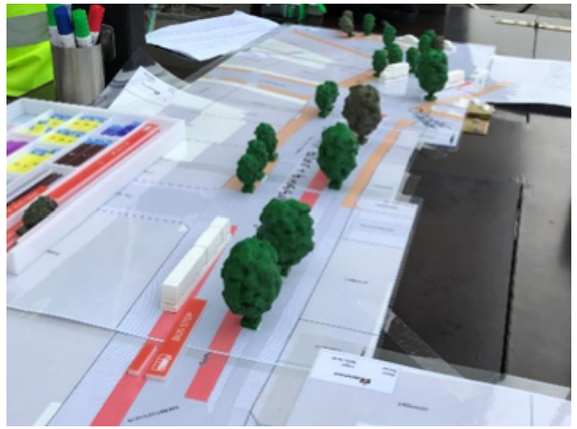
MORE - Summary and Recommendations

MORE - Handbook

Learning from Examples - Participatory Planning

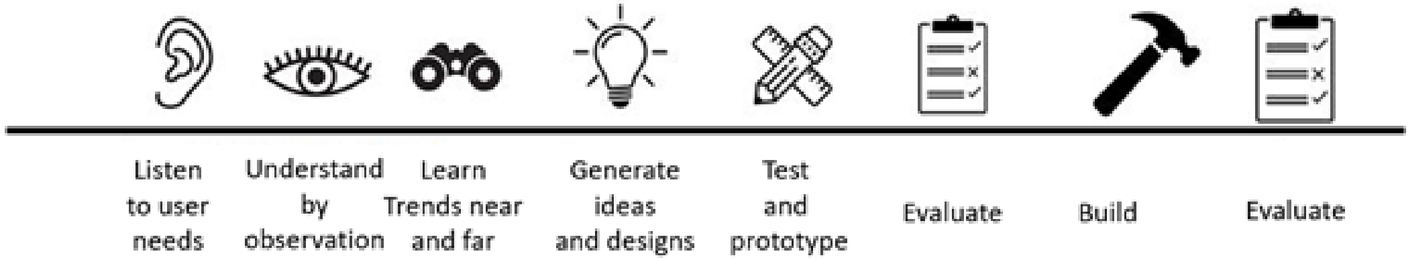
MORE
Multimodal Optimisation of Roadspace in Europe

Multi-modal Optimisation of Roadspace in Europe



MORE approach enables stakeholders (e.g. municipal experts, residents, business owners) to collaborate in the design process, via co-creation 'Design Day' workshops.

Development of
a **MORE mindset**



Streets as ecosystems - MORE (roadspace.eu)

MORE - Summary and Recommendations

MORE - Handbook

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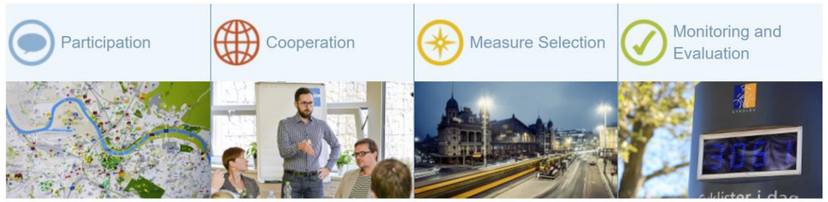
Learning from Examples - Participatory Planning

Dresden‘s SUMP with broad citizen participation in the „Dresden Debate“



CH4LLENGE – Addressing the four key challenges of sustainable urban mobility planning

photos: Urban Planning Office Dresden

Strategic integrated plan to meet the mobility needs of people and businesses in Dresden and the region for the next decades

Online

Infobox

Ergebnisse

Startseite | Dresdner Debatte (dresdner-debatte.de)

VEP_2025plus_-_Ein_Ueberblick_EN.pdf (dresden.de)

CH4LLENGE - POLIS Network

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CITIES AND REGIONS FOR TRANSPORT INNOVATION

Thank you!

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